

WE LOVE OUR BUSES !

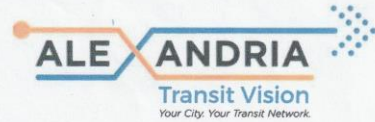
Parkfairfax Transportation
and

Land Use Committee

June 3rd 2019

Bob Gronenberg, Chair

Background



July 31, 2018

Dear Potential Stakeholder Participant:

We would like to invite you to an exclusive opportunity to help imagine Alexandria's transit future.

The City of Alexandria and DASH recently initiated the Alexandria Transit Vision Plan. This planning process will identify existing and future bus transit needs and community priorities as a basis for designing a future bus network that improves mobility, accessibility, and overall cost efficiency. The development of the plan will include a significant public engagement process. As part of this study, there will be three workshops to receive stakeholder input to staff, and these workshops will be used to help supplement the public engagement process.

On September 29, 2018 (from 9am to 1pm), Jarrett Walker, an international transit planning expert and the author of Human Transit, will lead the first workshop designed to help us consider the trade-offs of transit choices. This workshop will feature fun and interactive "planning games" in which everyone can experience the task of transit network design. These exercises will help us focus on the real trade-offs that communities have to think about in designing, building, and maintaining our transit system. The workshop will be held at TC Williams High School (Cafeteria), 3330 King Street, and food will be provided. TC Williams is transit accessible by DASH route AT-5, or Metrobus route 28-A.

Mr. Walker specializes in helping communities understand the basic geometry of transit, so that they can have clearer conversations about their priorities. In his 25 years in the field he has also led projects to redesign transit networks for cities across North America, Europe, Australia, and New Zealand.

We want an open and frank discussion at these workshops, so this will be a private event, limited to 50 invited attendees. Because you are a key opinion leader in our community, we would welcome and encourage you to attend all three workshops. The other two workshops will be held in 2019.

So that we can manage attendance and provide enough food and drinks, **please RSVP by August 31**. If you are not free to attend, but can suggest someone else in a position of influence in your organization, please feel free to forward this invitation, confidentially, to them. More information on the plan can be found at: www.alexandriava.gov/104193

Sincerely,

A handwritten signature in blue ink, appearing to read "Yon Lambert".

Yon Lambert, Director
Transportation & Environmental Services

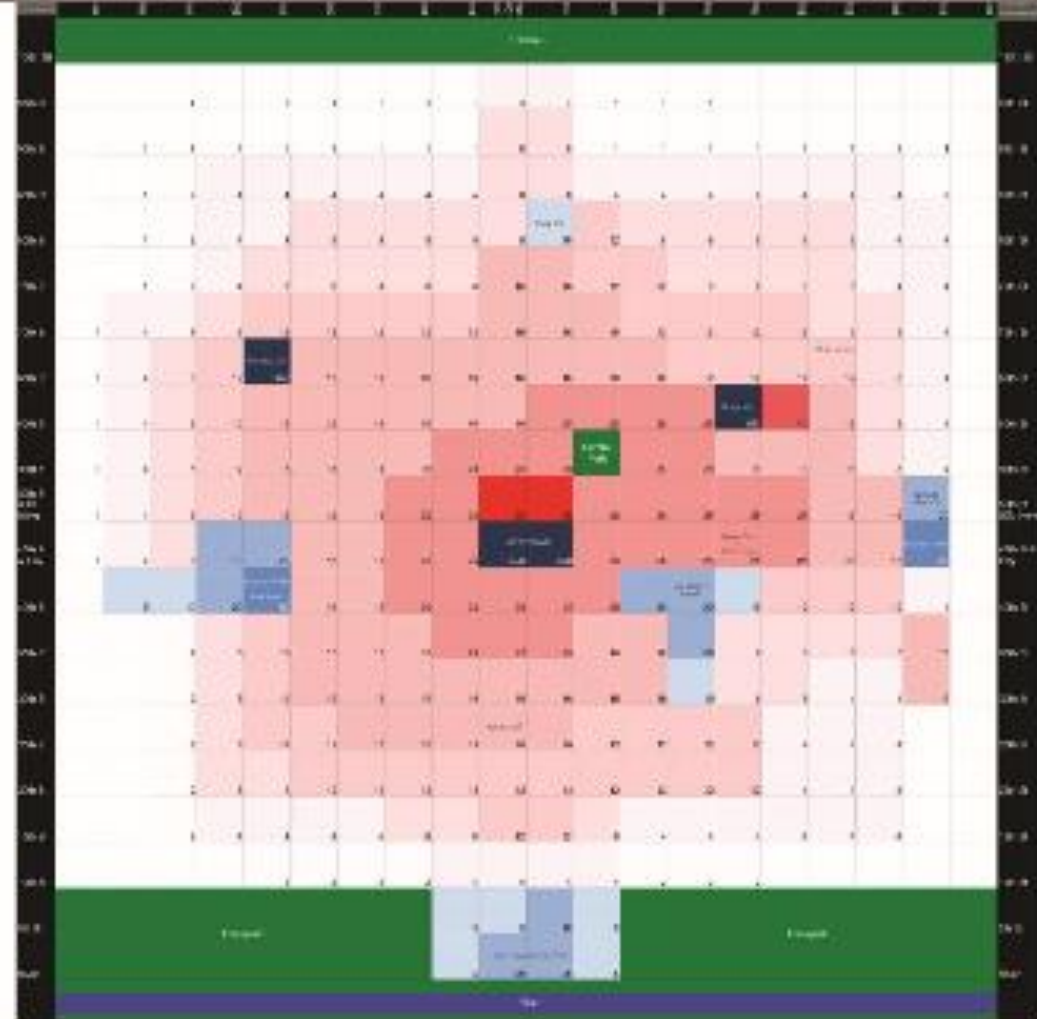
A handwritten signature in black ink, appearing to read "Josh Baker".

Josh Baker, General Manager
DASH



Prairieville Map

- A fictional city
- Red and blue represent population and job density
- Important destinations like hospitals, universities, etc.



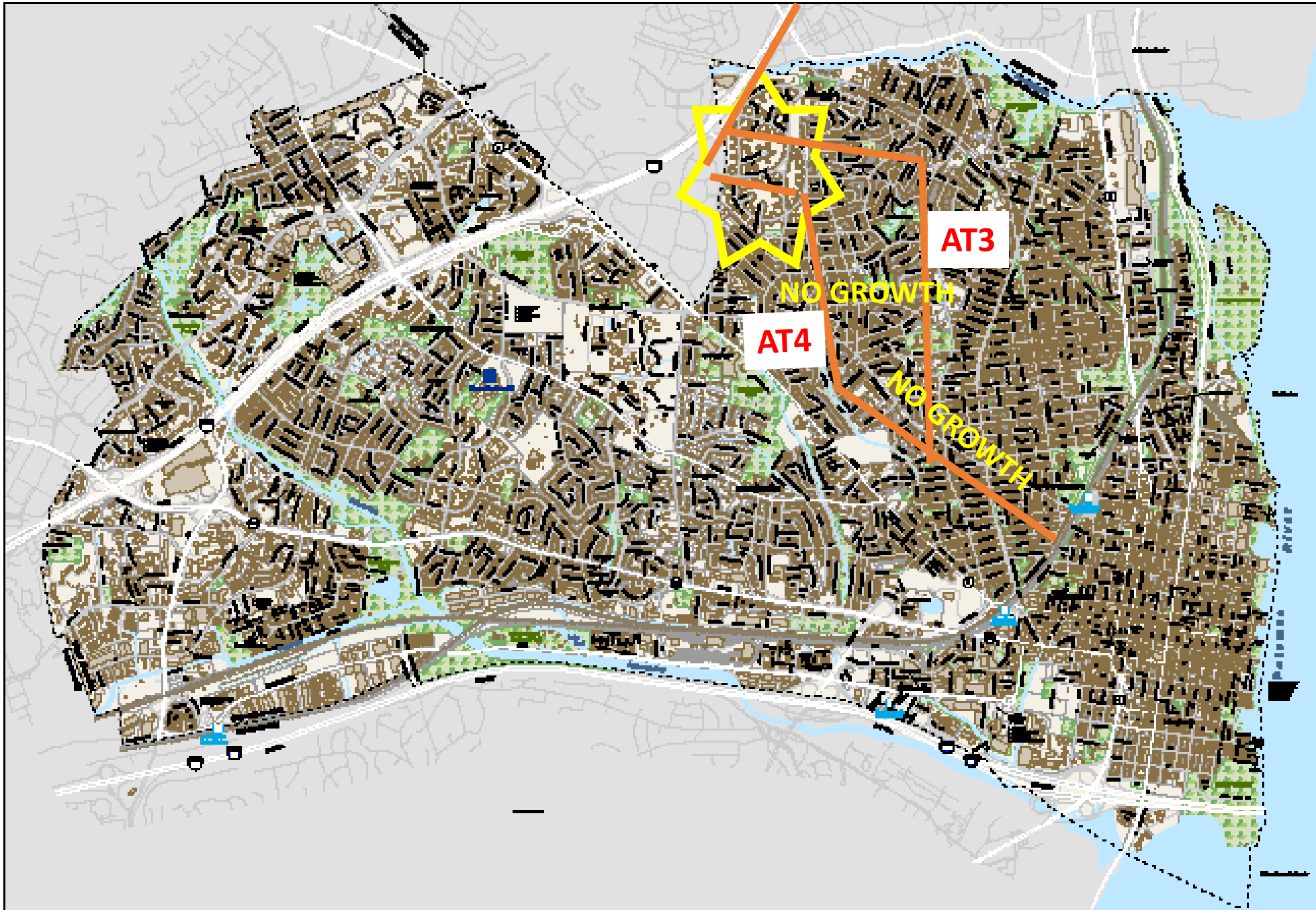
Parkfairfax is not Prairieville

PRAIRIEVILLE

- Flat
- Uniform geometric street grid
- Growing

PARKFAIRFAX

- Hilly (3 steep)
- Irregular street pattern
- Not growing - ever



City of Alexandria, Virginia
 2016-2020 Growth Map
 Map Period: April 2016

- Waterways
- Public Facility
- City Boundary
- Local Road
- Major Road
- City Line
- Public Use
- Water
- Park

Scale: 0 100 200 Feet

Parkfairfax is not Prairieville

PRAIRIEVILLE

- Flat
- Uniform geometric street pattern
- Growing
- Fully self-contained
 - Travel within Prairieville

PARKFAIRFAX

- Hilly (3 steep)
- Irregular street pattern
- Not growing - ever
- Small part of metropolitan area
 - Travel everywhere, everyday

True Confession

I live in Alexandria.












I don't live my life in Alexandria.

Closest supermarket, Metrorail station, movie theater, professional theater, airport, library, gym, major shopping center, DMV office, etc. etc. are in Arlington or Fairfax Counties!



**City of Alexandria,
Virginia**

2011 to 2035 Base Map
Map Period: April 2017

-  Water Supply
-  Public Transit
-  City Boundary
-  Local Roads
-  Major Roads
-  White Line
-  Red Line
-  Buildings
-  Creeks
-  Water Bodies
-  Parks



[Redacted text]
 [Redacted text]
 [Redacted text]
 [Redacted text]



Parkfairfax is Definitely not Prairieville

PRAIRIEVILLE

- Flat
- Uniform geometric street pattern
- Growing
- Fully self-contained
 - Travel within Prairieville
- **NO EXISTING BUS SERVICE**

PARKFAIRFAX

- Hilly (3 steep)
- Irregular street pattern
- Not growing - ever
- Small part of metropolitan area
 - Travel everywhere, everyday
- **Established, effective bus network**

Potential Impact to Parkfairfax

(under either coverage or ridership concept)

Peak

- Currently 14 DASH bus stops with direct service to Pentagon
- Transit Vision Plan
 - From 9 stops, would have to change buses at Shirlington
 - From 5 stops, thru bus would first stop at Shirlington
 - No direct service to Braddock Rd. or Old Town

Off-Peak

- Currently 8 Metrobus 22A stops with direct service to Pentagon
- Transit Vision Plan
 - No 22A service in Parkfairfax
 - Limited DASH service with forced change at Shirlington
 - No direct service to Braddock Rd. or Old Town

“The last question asked respondents if they preferred a faster overall trip, even if it meant transferring, or if they preferred a one-seat ride, even if the overall travel time was longer.... Approximately 74% of respondents preferred or strongly preferred the faster trip.”

Priorities

1. AT3 and AT4 Peak Service to/from Pentagon Metro
2. Metrobus 22A off-peak service to Pentagon via Pentagon City. Metrobus 23A/B to Crystal City
3. AT3-4 Loop to Braddock Road Metro and Old Town
4. AT9 Crosstown to Mark Center and Potomac Yard

“As an expert on public transit, let me warn you that the job of developing great transit must never be left entirely to experts.”

Jarrett Walker
President
Jarrett Walker & Associates